

# LOGO DESIGN QUESTIONNAIRE



## Tell us a bit about your company:

Company name: \_\_\_\_\_

Name to be used in Logo: \_\_\_\_\_

Tag Line, if any: \_\_\_\_\_

Tell me more about your product/service?

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Describe the audience you are targeting (age, gender, interests, income, geography, etc.)

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How do you want to be known in your industry and when compared to your competitors?

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Do you have a logo idea in mind? Of so, describe in as much or little detail as you like.

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Are you currently working with any time constraints? Ideally, how soon would you like to have your new logo completed?

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**Email completed form to: [trevor@hour23design.com](mailto:trevor@hour23design.com)**

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